

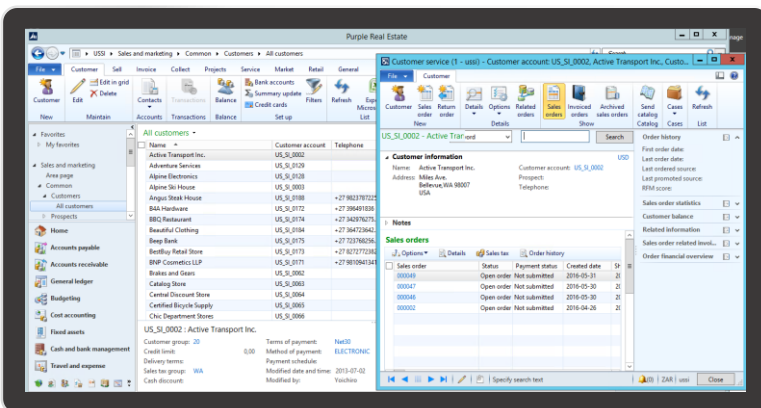
Purple Real Estate Sales and Marketing

One sales platform

Powerful integrated sales and marketing management capabilities to increase sales, and build and strengthen customer relationships.

Key features include:

- Sales force automation
- Sales management
- Marketing automation
- Document management
- Telemarketing
- Email and SMS integration
- Knowledge management
- Project management
- Campaign management
- Prospect, Lead and Opportunity identification and management
- Rebates
- Return orders
- Data management

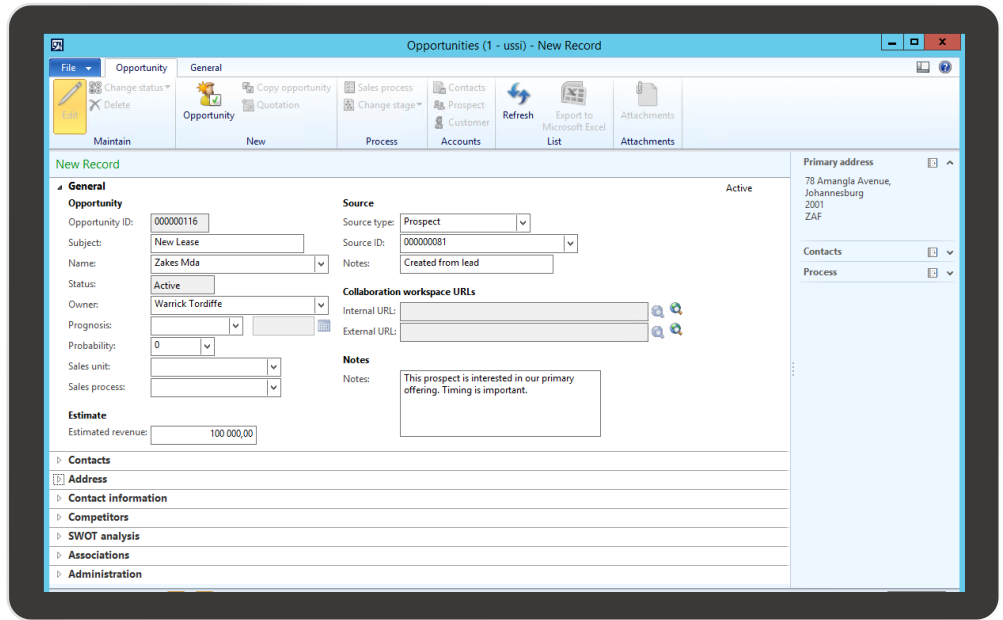


Purple Window

For more information about Purple Window and Purple Real Estate modules visit www.purple-window.com/real-estate

Purple Window is an SIS Global Company
Certified for Microsoft Dynamics
President's Club for Microsoft Dynamics

Sales and Marketing



Complete detail can be recorded on each opportunity to enable full advantage

Key benefits include:

- Sales Force Automation enables streamlining of activities related to prospects and contacts.
- Sales Management enable tracking of individual sales performance as well as active prospects, opportunities, sales activities.
- Effective management of marketing campaigns.
- Link campaigns to projects and vice versa

Complete Life-cycle

Extensive functionality is available for managing the lifecycle of a sale, from the initial sales lead through to closing the deal.



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