

# Purple Real Estate Business Intelligence (BI)

## Instant portfolio visibility

Real Estate BI gives instant access to the current state and financial performance of all properties, related leases, maintenance activities and incidents



## Key features include:

- **Management dashboards for each user group**
  - Investors
  - Portfolio managers
  - Lease managers
  - Tenants
  - Maintenance managers
- **Detail reports including the following**
  - Levy roll
  - Body corporate schedule
  - Brokers vacancy
  - Letting report
- **Operational report including:**
  - Insurance diary
  - Maintenance monitoring
  - Letting commission
  - Lease check list
- **KPI reports such as:**
  - Portfolio vacancy analysis
  - Occupancy analysis
  - Credit control
  - Expense recoveries
  - Return on investment (ROI)
  - Rent yield
  - Maintenance % of income
  - Void %
  - Sold property per inventory ratio



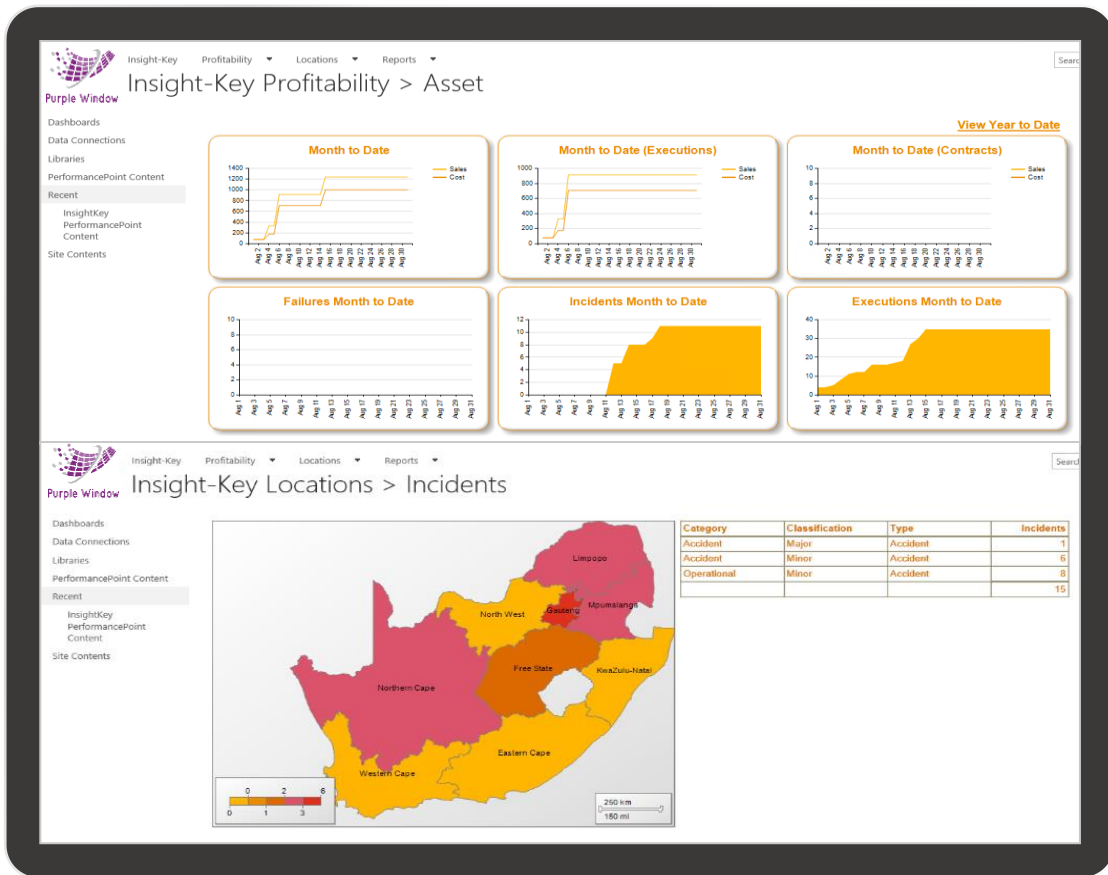
Purple Window

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# Business Intelligence (BI)

Daily and monthly property performance information.



## Key benefits include:

- One version of the truth
- Instantaneous access to information
- Quick access to month end reports
- Simple data segmentation by location, asset group, investor, portfolio manager
- Property lifecycle visibility
- Property profitability visibility
- Confidentiality via role driven security

## Instant information at a glance

Correct and timeous management information to enable investors and portfolio managers to effectively operate their properties.



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